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DEBENHAMS SPRING/SUMMER 2005 DESIGNER BRIDAL AND WEDDING SERVICE

Debenhams Wedding Service offers everything from designer wedding dresses through to beautiful gifts. Hassle free and easy to use, Debenhams is a one stop shop for all soon to be married couples, and guests.

January sees the exciting launch of the 2005 Designer Bridal ready-to-wear offer. The range, consisting of 19 different bridal and 9 bridesmaids dresses includes ranges by **J by Jasper Conran** and **PIIF by Pearce Fionda** and will be available in 27 selected stores Nationwide. Your local store can also order any style and size of dress within four weeks should they be out of stock.

J by Jasper Conran has created a stunning range with clean elegant lines, combined with clever detailing. The range includes structured bodices (£150) and skirts (£200) which can be mixed and matched to create different looks, a beautiful sleek diamante notch neck detail gown with petal skirt and an amazing silk organza pleated top dress is also available at (£350)

J by Jasper Conran bridal sees some softer silhouettes, which includes a romantic silk georgette embroidered gown (£450) and a draped back crepe gown with crystal beaded straps (£200).

The 'princess' wedding gown is a delicate embroidered tulle dress with structured bodice and full skirt (£550). To complete the look, a range of **J by Jasper Conran** bridal shoes offering a variety of styles, heel heights and detailing (£50 - 60).

Younger bridesmaids **J by Jasper Conran** have a selection of ivory dresses with a variety of beading and embroidery detailing. Prices start at (£65) for the crystal beaded dress to (£75) for the silver heavily embellished dress. A cute diamante tip wrap shoes at (£25) completes the look.

PIIF by Pearce Fionda luxurious Duchess satin dresses styled into dramatic shapes, including bandeau column dresses with a range of exquisite embroideries and beading in ivory, gold and silver at (£350).

The elegant fuller dress with a fitted boned bodice and full skirt and train, available in two variations with delicate ivory beading and embroidery is also new to the collection at (£450).

PIIF by Pearce Fionda have developed some dramatic new gowns, taking influence from the past. A chic 1920's inspired soft embroidered silk georgette dress with back train detail (£400) is perfect for the big day, or a beautiful 30's inspired fishtail gown, with white gold and pearl cornelli embroidery (£450). Finally a stylish 50's inspired heavily sequined full skirted tulle dress at (£500). A stunning selection of embellished and sequined bridal shoes are available from (£55-£60).

Younger bridesmaids have a selection of dresses at (£65), including the gold embroidered dress to co-ordinate with one of the bridal gowns. Also available is a range of pageboy suits (£65) in ivory and black, white shirts (£18) and co-ordinating waistcoats and cravats (£20) in ages 2-12.

PIIF by Pearce Fionda are also offering a range of co-ordinating shoes for ballet shoe in ivory for younger bridesmaids (£20).

Accessories

Beautiful gems add the finishing touch to any wedding outfit, ranging from **J by Jasper Conran** sterling silver & diamond jewellery to **Tomfoolery by Theo Fennell** 18ct gold & diamond 'Floriz' collection. **EB by Erickson Beamon** have crafted an exquisite pearl and bead collection featuring an ornate tiara, a stunning choker and long earrings. **Jon Richard** at Debenhams 'Wedding Collection' features an eclectic mix of feminine pieces including hair pieces, Jewel-encrusted tiaras (£10 - £50) and pearl detailed necklaces (£30 - £50). The **Debut** collection offers a stunning array of accessories from bead & sequin satin bags (£25 - £95) to matching hats and bags for the mother of the bride. Guest look fabulous in feather and corsage detailed hats in neutral colours to vibrant carnival colours. **Pip Hackett** has created a selection of exotic, show stopping hair pieces.

Honeymoon

For the honeymoon in the sun **J by Jasper Conran** creates a stunning foliage print collection of swimwear consisting of a moulded bikini tops (£18) with matching pants £14. A silk dress (£35) teamed with a jewelled toe post sandal (£20) creates the perfect beach look.

Lingerie

Reger by Janet Reger has created an exquisite range of embroidery and lace pieces in ivory embellished with diamante. Shapes include a multiway bra, thong, short and suspender. Also available is a selection of luxury deep lace top hold-ups and

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stocking in neutral shades. Nightwear pieces in silky satin overlaid with delicate lace and iridescent sequins compliment the range. Styles include a chemise, babydoll, long night dress and Kimono style wrap (£22-£35).

The **J by Jasper Conran** bridal collection is elegant with embroidery and diamante detailing in a multiway bra, padded bra, thong and short. Available in ivory and selected pieces in pink (£10 - £20). A selection of hosiery in Lace top stockings with bow trims and diamante sprinkle hold-ups are available in ivory.

Midnight by Myla is seductive and feminine in a pastel pink babydoll trimmed with feathers and an Ivory bra and thong set (£6-£25).

Presence bridal collection is a luxury satin range with silver lurex embroidery. Styles include a smooth graduated padded multiway bra, basque, thong and suspender. Available in ivory, pale pink and selected styles in mint (£10 - £30). A nightwear collection comprising of a long night dress, wrap, babydoll and chemise complete the range. A selection of hosiery from **Reger by Janet Reger** and **J by Jasper Conran** from lace top hold-ups to bow trimmed stockings in neutral shades and selected denier.

Cosmetics

On the morning of the wedding or while on your honeymoon why not self-indulge with a selection of bath and body treatments. **Pure** is a beautiful black & white packaged range. The bathing collection (£15) contains a candle, soap, bath salts, bath fizzers, body lotion and flannel. A black jacquard keepsake box (£12) makes the ideal jewellery box, it features bath salts, body wash and body lotion. **Orchid** is a pretty pink, floral scented range offering and array of gifts sets from a box draw collection (£15) to an overnight wash bag with travel treats (£10). **By Nature** is a holistic collection of treatments for body and mind, the serene wellbeing collection features a body lotion, bath salts and oil burner with scented oil. **The Lavender** range features a selection of treats from a 3 set flower topped soaps (£5) to votive candles (£5). A selection of fun, elegant beauty bags in a range of shapes and sizes are available. From a lollipop spot hanging wash bag (£10) to a fashionable stripes 2 pocket front bag (£15) are ideal for carrying your beauty products in.

Menswear

Debenhams mens formal hire service offers a varied selection of styles for the big event. For a more traditional wedding, there are tailcoat suits, frockcoats or for a more elaborate look, there's a 'Prince Edward' velvet jacket in navy. For the traditional highlandwear introduces authentic tartan kilts and sporrans, worn with short jackets in traditional fabrics.

For a stylish and contemporary wedding, lounge and short jacket suits are available. The 'nouveau' range is a bolder choice and consists of black, gold and cream frockcoats, finished with embroidered floral patterns and nehru collars.

In addition to formal hire, this season introduces a contemporary range of suits from **Jasper J Conran**, available in a selection of fits, styles, patterns and fabrics. A full selection of shirts, ties and accessories are also available within the range - suit (prices start from £250), with accessories (starting at £15). **Jeff Banks** designer suits start at £199. **Made to Measure** fully tailored suits are designed to your exact measurements and are available in a wide variety of fabrics, colours and patterns (from £395). To co-ordinate, there's **Jeff Banks London** shirts, ties and cufflinks (from £15). A variation of colours and a large selection of ties in muted and bold colours are available from **Thomas Nash** and **Osborne**. Complete any wedding suit with smart shoes from **Jasper J Conran**, **Rocha.John Rocha** and **Jeff Banks** (from £55).

Home

There are extensive ranges of kitchenware, dining ware, cutlery, bathroom accessories, cushions, throws, glassware, ceramic accessories and bed linen, that are perfect for wedding lists. Not forgetting the wide selection of Red Letter Days gifts that are available for those who have already set up home with their partners and would prefer an experience such as a ½ day at a luxury Spa or a Ferrari racing day.

Exclusive porcelain dining ranges are available from the **Fine Dining Company & Rocha.John Rocha**. Debenhams also offer stunning ranges by **Wedgewood**, **Royal Doulton**, **Stuart Crystal** and **Royal Worcester** including Jasper Conran, Vera Wang & Jamie Oliver.

McCloud by Kevin McCloud offers a sophisticated collection of lighting and vases made from stunning curvaceous moulded glass and mirrored finishes. (Prices start at £30). Kevin McCloud also offers a wide range of gift ideas including wooden clocks and hurricane lamps (prices start at £10).

Rocha.John Rocha has a wealth of gifts for the home. Ranges of bed linen include the Cutwork Circles design in taupe, and a Barcode embroidered design in cream and taupe. His living collection includes suede cushions, leather photo frames, mirrors and storage boxes. The striking range of leather home accessories is available in chocolate leather and also includes a magazine rack. Organic textured ceramics feature in oranges, greens and black including elegant bottle necked vase, a boat shaped bowl and a bud vase. (Prices start from £15).

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For the kitchen, the **J Home by Jasper Conran** contemporary capsule range features specialised accessories, including; interlocking oak chopping board, professional knife block, black marble & brushed steel pestle & mortar and sleek porcelain oven to tableware. High quality stainless steel copper-based cookware completes the range.

J Home by Jasper Conran's 'Hotel' bath range includes a selection of luxury bathroom towels, chrome wall mounted fittings, and ceramic bathroom accessories. Pink ribbed sateen bed linen is crisp and luxurious.

Debenhams offers everything you need for the perfect wedding list.

www.debenhams.com/weddings

Debenhams award winning Wedding Service takes the stress out of wedding planning. The Wedding gift list service includes, an easy-to-use scanner that enables couples to choose items for their list by simply scanning them in store. Couples can add to their list online and the fully networked touch screens are available in 90 stores. Guests can view lists and purchase online through a very simple process at any time.

www.debenhams.com offers a wide range of advice and practical help when planning your wedding. A range of planning emails have been produced to help Bride and Grooms of the key actions that need completing at all stages in the run up to their wedding day. The website also offers examples of wedding outfits, advice, etiquette and a range of wedding music ideas. The Internet allows couples to manage their gift list from their home, add larger items, increase quantities and view their purchase history. A £50 gift card will be given to the couple and there is the option to buy the balance of their gift list.

A Personalised Wedding Stationery service offers over 40 varieties of styles for all tastes. There are many Internet exclusive designs and couples can personalise their stationery online. This service also offers help with 'order of service', place names and available in Spring 2005 – Keep the Date Free cards. There is also a range of hymn and wedding music ideas.

Personal Shopper

This is a complimentary service offering advice on co-ordinating the perfect outfit for the Mother of the Bride through to choosing the right accessories to match. Instead of searching the store yourself for that perfect outfit, fully trained style consultants take the stress out of shopping whilst you relax in the comfortable surroundings of the private reception / fitting room. A simple consultation with the Personal Shopper to discuss your requirements is followed by a selection of items from the store to choose and try on. Their friendly yet expert advice is free and there is no obligation to purchase. You could also book an appointment with your friend at the same time.

Wedding Giftcard

Debenhams provides the perfect wedding present idea with the Debenhams Wedding Giftcard. The card looks like a credit card but works like a gift voucher and can be used to purchase items from any department throughout the store, as well as on-line at www.debenhams.com. Giftcards can be purchased in denominations of £1 to £1,000 with the option of 'topping-up' at a later date so recipients of the card can use it again and again. Giftcard holders can also conveniently check their balance in-store, online or by phone. Giftcards can be added to a gift list with a message informing guests if they are saving up to buy a larger item like a Smeg fridge or plasma screen TV. Guests can then contribute to this either online or in store.

Wedding List Favourites

1. China – Denby White, Denby Jet. and Rocha John Rocha Arc
2. Fine China - Jamie Oliver by Royal Worcester, Jasper Conran by Wedgwood.
3. Electrical food preparation – Tefal steamer range, Kenwood smoothie maker, Espresso coffee makers
4. Cookware – including pans by Le Creuset, Circulon, Meyer and Prestige.
5. Knife Blocks, including V Sabatier.
6. Glassware – from Designer ranges such as John Rocha by Waterford, through to Edinburgh Crystal
7. Towel sets – Jeff Banks and combed Egyptian cotton.
8. Cutlery sets
9. Outdoor furniture and picnicware – including McCloud by Kevin McCloud
10. Luggage

For 2005 there are some additional ranges set to become new favourites, including digital cameras, microwaves, Dualit toasters, telephones, and power tools. Also new in 2005 for couples looking for something different, there will be the opportunity to add their honeymoon to the list – more details in January.

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Wedding List Hints & Tips

Help is at hand with planning many aspects of the wedding gift list, below are a few hints and tips for the run up to the big day.

- Ideal time to make your list is about 3 months before the wedding. Most couples have a list because it is easier for their guests, and helps to ensure they get the gifts they really want
- Allow yourself enough time so that it is an enjoyable walk around the store when you make your list. We recommend making an appointment for between 1½ and 2 hours.
- How much to list is often a concern. Nobody wants to appear greedy, but if you do not put enough gifts on your list, guests can be disappointed when they try to buy, particularly close to the wedding date.
- As a guide you should aim to have a list with a value of £1,200 - £1,500 as a minimum. If you have more than 50 guests then aim for £1,800, and over a hundred guests means you should be looking for around £2,500. Remember this is only a guide, but it is about ensuring that your guests have enough choice.
- Try to make sure you have a wide selection of prices. Having a few high priced gifts is a good idea for close friends and family, or if a group of people want to club together to buy a present such as work colleagues. Equally, having a choice of gifts under say £20, means that there is something available for everyone.
- When choosing your china range, make sure you include as full a selection as possible. Eight piece settings rather than six means you have enough plates for when all friends or family come to visit. It is also the ideal time to make sure you have all the accessories to match. From salad bowls and vegetable dishes to napkins and coasters, you'll find that having the 'full set' makes all the difference
- Always include a gift card or gift vouchers on your list. You can now add your own message informing guests what you are saving up for.
- However, well you have made your list, some guests are more comfortable giving you money. A gift card or voucher means your guests can still give you something personal, but leave you to make the final choice. It is an ideal solution for guests who can't easily get into a store and allows them to add money to your list in a safe, secure and convenient way.

You can regularly check and manage your list online, increasing the quantities if items are running low. You will be informed by email if the amount on the list does drop, giving you the opportunity to add more either online or in store.

For more information or samples please contact the following:

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